





**HELP US MEET  
This Critical  
NEED**

**IT'S A BUM WRAP...**

**1 in 3**  Families struggle with diaper need

- Diapers are the most requested and least donated item at local food banks 
- Government programs (WIC/food stamps) do not recognize diapers as a basic necessity 
- Moms who struggle with diaper need have reused disposable diapers to make ends meet 
- Most day care centers require a full day's supply of disposable, not cloth, diapers. About 8 - 12 

**MORE THAN  
\$1,200**

how much it costs to diaper  
one baby each year

# HELP US WIPE OUT DIAPER NEED!

## July 31 - August 28, 2017

### WHAT IS DIAPER NEED?

Diapers are as essential as food and shelter. Yet, they are not recognized as a basic need. Diaper need is the lack of a sufficient supply of diapers to make sure babies and toddlers remain clean, dry, and healthy. Some families face having to clean out and reuse soiled diapers or have to choose between diapers and other basic needs like food. In our community, families struggle with diaper need every day.

### WHY IS IT IMPORTANT?

- 1 out of 3 families struggle to buy diapers
- Diapers can cost over \$100 per month, per baby
- Food Stamps and WIC cannot be used to buy diapers
- Infants and toddlers need about 8-12 diapers per day

### WHAT WE NEED

- Disposable diapers in all sizes; **Greatest need for sizes 4, 5, 6**
- Baby wipes in all quantities
- Disposable pull-up training pants

### WHAT'S THE GOAL OF THE HAMPSHIRE COUNTY DIAPER DRIVE?

## 25,000 diapers and 50,000 baby wipes!

### WHAT WILL HAPPEN TO THE DIAPERS COLLECTED IN THE DRIVE?

Diapers will be distributed to families in need through: Amherst Survival Center, Easthampton Community Center, The Village Closet in Cummington, Northampton Survival Center in Northampton & Goshen, and The Jubilee Cupboard at Trinity Episcopal Church in Ware.

#### Diaper Drive Partners:

*United Way of Hampshire County, Amherst Survival Center, Cooley Dickinson Health Care, Easthampton Community Center, Easthampton Savings Bank, Hilltown Community Health Centers, Hits 94.3 with Trumpy, It Takes a Village, Northampton Public Schools - Early Childhood Department, Northampton Survival Center, The Jubilee Cupboard at Trinity Episcopal Church in Ware and TD Bank Northampton*

For more information, please visit  
our website:  
[www.uwhampshire.org](http://www.uwhampshire.org)

